

Tuesday, August 17, 2010

The Rotary Club of West Wichita meets Tuesdays, 12:00 noon at Rolling Hills Country Club, 223 S. Westlink
 Rotary Club of West Wichita: www.rotarywestwichita.org Rotary District 5690: www.rotary5690.org Rotary International: www.rotary.org
 Executive Secretary & Bulletin Editor: Diane Walker

TODAY'S SPEAKER

William J. Warren

"Bringing Entertainment to Wichita"

Bill Warren began his cinema marketing career as a ticket-taker at Wichita, Kansas' original 'Miller Theatre'. Within his first year, while still a sophomore in high school, Warren was promoted to theatre manager, becoming the youngest manager in Fox Theatre Chain history.

Warren approached Pizza Hut Corporation Founder; Frank Carney with a proposal to invest in an innovative theatre concept. Four years later, their company; American Entertainment, built the region's first multi-screen theatre. During the 80's, the firm grew to symbolize both high quality film entertainment and sound business practices.

In 1990, Warren introduced a new concept to Midwest film-goers. The Palace West, Wichita's first \$1 cinema, opened for business showing extended run and "encore" presentations of first-run films. Other Palace Theatres followed, matching the very latest in theatre amenities and technical wizardry with discount prices.

In 1996, Warren set a new standard for motion picture exhibition with the creation of the first "Warren Theatre." Defying industry trends, Bill invested factored times more money in the construction of a luxurious theatre - a hybrid of 21st Century technology and Golden Age nostalgia.

Throughout his career, Warren has maintained a fondness, almost a reverence, for the old movie theatres. With their opulent decor, "The Warren Theatres" represent Bill Warren's tribute to those palatial movie houses of the golden age. Incorporating the world's most advanced sound, computerized operations, and the ultimate in guest comfort, these theatres also represents Bill Warren's belief in the future of motion picture entertainment.

2010-11 Board of Officers & Directors

Serving July 1, 2010 – June 30, 2011

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UPCOMING PROGRAMS & EVENTS

August 24 Speaker: Susan Norton, WSU Degree Completion Program
August 31 NO MEETING: 5th Tuesday of the month
September 7 All-club meeting at Sedgwick County Extension hosted by Jodi Besthorn, lunch prepared by Tim Devine and Ed Frey

CLUB INFORMATION

Happy Birthday!

Terry Gardner August 17
 Brian Martin August 18
 Roger Eastwood August 19

Roaming Rotarian

Phil Michel Old Town

Visiting Rotarians

Mario Perez East Wichita
 Armida Hight Sunrise

Guests

Ty Smith guest of Paul Blissett
 Jim Vanek guest of Nicolette Moreno
 John Harrison guest of Nancy Chadick
 Ty Roberts guest of Alan Leopard

Attendance & Membership Report

Last week: 66% Membership: 67
 Last year: 74% Membership: 76

Holiday Raffle: Bob Goebel drew a Jack and won \$15 in our raffle last week. This week's pot will be worth over \$721 if an Ace is drawn. There are 13 cards left in the deck including 2 Aces and 1 Joker!

Make-up raffle: Eric Parkhurst's name was drawn but no pin!

Collections: Happy Basket: \$5.00 Scooter Bowl: \$0

The 4-Way Test of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

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