

Tuesday, August 24, 2010

The Rotary Club of West Wichita meets Tuesdays, 12:00 noon at Rolling Hills Country Club, 223 S. Westlink
Rotary Club of West Wichita: www.rotarywestwichita.org Rotary District 5690: www.rotary5690.org Rotary International: www.rotary.org
Executive Secretary & Bulletin Editor: Diane Walker

TODAY'S SPEAKER



Susan Norton, PhD
Wichita State University

In 1995, Susan received her bachelor's degree in Business from Kansas Newman College (now Newman University). Susan went on to receive her Master's from Newman in Adult and Continuing Education. In 2006 she acquired the American Society of Training and Development's certification as a Certified Professional in Learning and Performance (CPLP). Susan is one of only three individuals in the state of Kansas that currently hold this certification.

Susan received her PhD in Adult and Continuing Education at Kansas State University, Manhattan. Her continued research interests include participation in continuing education, elected officials and participation in emergency management training, and barriers to participation in continuing education.

Susan has held positions in education and training in both the private and public sector, including her current position as Director of Satellite Campuses and Workforce Development for Wichita State University. Susan is currently applying her extensive experience with adult education to accelerate Wichita State's outreach to area adults who began a college degree, but left the University prior to completing a degree. Under Susan Norton's leadership Wichita State University is launching Finish Strong, a program to cater to students within two years of graduating with a bachelor degree.

Group Study Exchange (GSE)

Taken from our District's website: www.rotary5690.org

The purpose of a Group Study Exchange is to promote international understanding and goodwill through person-to-person contact. Team members share personal knowledge of our area and the experience the customs, vocations and lifestyles of the country they visit. While abroad, team members stay in Rotarian's homes and have the opportunity to meet their business and professional counterparts in the host country. They will also give presentations to Rotary Clubs and other groups about their trip experience.

The Rotary Foundation pays for round-trip airline tickets and local Rotarians in the host country provide meals, lodging and group travel in their district. Team members are only responsible for their personal, incidental expenses.

Our District's GSE team, consisting of Team Leader DeAnn Sullivan and five team members, left for Denmark last Friday with a return date of September 18. Visit their blog <http://gsedenmark.wordpress.com/> to follow their activities.

UPCOMING PROGRAMS & EVENTS

- August 31** **NO MEETING:** 5th Tuesday of the month
September 7 **All-club meeting at Sedgwick County Extension**
The sign-up sheet is posted on the **WHITE BOARD** at our meeting (as you are standing in the buffet line). Be sure to indicate on it whether or not you plan to attend!
September 14 **Speaker: tba**
September 21 **Speaker:** Patrick J. Hanrahan, United Way 211 Program
September 28 **Speaker:** Lou Sheets, Midian Shrine, Plane of Mercy

RESERVE PROGRAM DATES NOW!

Our program chairs are working hard to get interesting programs lined up in advance. If you need to **reserve a date** during this Rotary year for a club event, committee related program (such as Rotary exchange groups) or a featured speaker, **do it now** by contacting the corresponding program chair below!

Program Chairs for the remainder of this Rotary year:

- September 2010 – Lynn Ungles
- October 2010 – Ryan Bagheri
- November 2010 – Marv Fisher & Nicolette Moreno
- December 2010 – Nicolette Moreno
- January 2011 – Marv Fisher
- February 2011 – Bob Bundy
- March 2011 – Allan Sands
- April 2011 – Sharon West
- May 2011 – John Oswald
- June 2011 – Sharon West, Allan Sands & Bob Bundy
- July 2011 – Mark Chamberlin

➡ If anyone has suggestions of good programs, be sure to share that information with our Program Chairs!

SEPTEMBER 7th CLUB MEETING

Rolling Hills Country Club will be closed on September 7th, so our club meeting will be hosted by Jodi Besthorn at the Sedgwick County Extension Center. Smokin BBQ and sumptuous side dishes featuring products from the Kansas Grown Farmer's Market are on the menu for that day and will be prepared by our very own Tim Devine & Ed Frey! Be sure to mark your reservation on our sign-up sheet posted on the white board at our meeting. Don't forget, no meeting next week on August 31!

The 4-Way Test of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

CLUB INFORMATION

Happy Birthday!

Ryan Bagheri August 27

Jack Flesher August 29

Roaming Rotarian

Tony Morrow Sunrise

Guests

John Harrison guest of Nancy Chadick

Bruce Long guest of Roger Eastwood

Attendance & Membership Report

Last week: 65% Membership: 66

Last year: 85% Membership: 75

Holiday Raffle: Ryan Bagheri won \$7 in our raffle last week.

The raffle was the ~~buzz~~ at last week's meeting...who's going to draw an Ace? This week's pot will be worth over \$782 if an Ace is drawn. There are only 12 cards left in the deck including 2 Aces and 1 Joker!

Make-up raffle: Bob Scott's name was drawn but he was absent.

Oops! Eric Parkhurst was listed in last week's bulletin as not wearing a pin when his name was drawn for the make-up raffle, but he actually was wearing his pin and won a make-up. Good job Eric!

Collections: Happy Basket: \$13.00 Scooter Bowl: \$0

AUGUST BOARD MEETING HIGHLIGHTS

The following board members were present at our meeting on August 16th: Brian Martin, presiding, Lori Taylor, Nicolette Moreno, Lynn Ungles, Augustine Iacopelli, Terry Finger, Jack Flesher, Jamie Anderson and Tim Devine.

The board regretfully approved the resignations of Milt Pippenger and Mike Crawford.

Total Cash & Bank Accounts: \$15,056.30

It was noted that we have earned approximately \$5,300 through our bingo project.

Tim Devine is heading up our involvement in the Wichita Chamber's Exposure event which will be held at Centruy II, Expo Hall, on September 23rd. Area Rotary clubs have gone in together to rent a booth to promote Rotary to business people in our community. Volunteers will be needed that day to man the booth. Details to follow.

*Our thanks to **Jamie Anderson and her company, TKFast, Inc.** who have created a brochure to promote our club to the community for this event.*

The board voted to move our board meeting starting times from 5:15 to 5:30 beginning next month.

The next board meeting will be held on Monday, September 20, 5:30 p.m. at the Airport Hilton.

2010-11 Board of Officers & Directors

Serving July 1, 2010 – June 30, 2011

President Brian Martin
President-Elect Jodi Besthorn
Secretary Nicolette Moreno
Treasurer Lori Taylor
Club Service Lynn Ungles
Community Service Tom Wagner
International Service Augustine Iacopelli
Vocational Service Terry Finger
Foundation Jack Flesher
Special Projects *tbd*
Membership Nancy Duling
Public Relations Jamie Anderson
Past President Tim Devine

AUGUST IS MEMBERSHIP AND EXTENSION MONTH

Rotary International News

"Engage your members, and they will stay"

Rotarians, like most people, need to feel like they belong. That is the No. 1 tip from Mike McGovern, last year's chair of the RI Membership Development and Retention Committee and past RI vice president, on how to expand membership. McGovern says many members leave their Rotary clubs because they don't see how they are contributing, or they feel disconnected from other members.

"We need to connect with members of our club within our meetings and at our projects, but also outside of Rotary," he says. "This involves having other members and their families over for dinner or going together to be a spectator at an event."

McGovern postulates that if more clubs used the assessment tools available on RI's Web site, they could prevent more than half the resignations that occur with the first five years of membership, effectively doubling their size and ability to serve over time.

McGovern and other members of the committee also offered these ideas on promoting membership for Membership and Extension Month:

- McGovern suggests deemphasizing attendance. "Constantly emphasizing attendance is a turnoff to many younger members and to those with family and business obligations. Rotarians should attend meetings because they are a good use of time, not because they would feel guilty not attending."
- Rotary clubs should list their accomplishments on their Web site, McGovern says. "A Rotarian recently told me that her favorite meeting was the year-end meeting at which the club president reviewed all the club had accomplished during the prior year. She felt good about being a Rotarian."
- McGovern believes that most communities need to have more than one Rotary club and that larger communities need many clubs. "We need to be in neighborhoods, and our members need to be from those neighborhoods."
- Committee member Rupak Jain suggests clubs place a placard at the head table announcing the classification the club wishes to fill. The emphasis for the next week or two would be to look for a suitable member from that classification. He also feels it is imperative for new members to be linked up with a mentor.
- Past RI Director Ken Collins, vice chair of the committee, suggests that clubs focus on finding worthwhile, hands-on projects that benefit individuals in their community, which will help produce a pool of "satisfied customers" who will publicize Rotary to friends, neighbors, and relatives. "In Rotary, we underestimate the value and power of word-of-mouth advertising. It costs nothing and is repeated over and over again, over a wide area."

PRESIDENT 2010-2011 ROTARY INTERNATIONAL

Ray Klingensmith
Kirksville, MO

GOVERNOR DIST. 5690 ASST. DISTRICT GOVERNOR, DIV. IV

David Nygaard
Newton, KS

Sue Pearce
Wichita, KS

WEST WICHITA EXECUTIVE SECRETARY & BULLETIN EDITOR

Diane Walker

11617 Binter Ct. / Wichita, KS 67212

e-mail: dwalkr@sbcglobal.net